Celebrating 50 Years of Service
MISSION

To improve the quality of life for all.
To provide the best possible services with the highest standards, to go above and beyond expectations.
Dear Friends,

For 50 years PRIDE Inc. has been a non-profit continuously striving to meet the needs of all individuals who are seeking to improve the quality of their lives.

Remarkably, this concept was happening back in the 60’s when social concerns regarding the civil rights of people with disabilities gave birth to the concept of a less restrictive yet supportive environment—both at home, in the community and in employment settings.

In 1969 PRIDE was right there at the beginning of this movement. Even now, PRIDE’s philosophy still holds true, and our mission stands strong “Improving the Quality of Life for All.” Today, meaningful employment remains at the core of our philosophy, with job acquisition and development at the forefront of what we do and what we envision for all.

This year, I am honored to be part of this momentous occasion celebrating the remarkable accomplishments that PRIDE has undertaken over the last 50 years. This amazing organization’s continuous growth is exciting and diverse as we expand programming options, continue to enrich services and engagement opportunities, and increase the number of individuals being served.

What is most important now is what we do next. With the ongoing support of our community friends, participants, employees, Board of Directors and all of you, we must continue to strive for excellence to benefit those we serve. Together, we can do many more exciting things in the next 50 years.

From all of us here at PRIDE, we thank you for your undying energy, assistance and commitment, not only to our mission and vision, but in your tireless efforts to enhance the lives of others.

Sincerely,

Joanne Storrs, Executive Director
On September 14th, PRIDE held its 50th Anniversary Gala with a sold out house at The Chateau in Norton. The event was a huge success, with great food, music and dancing. This occasion brought together the community, participants, family members, elected officials, PRIDE employees and friends. Senator Mark Pacheco, Rep. Shaunna O’Connell and Mayor Thomas Hoye celebrated with us and shared a few words to mark this auspicious occasion. Citations from the Commonwealth of Massachusetts were also awarded to PRIDE.
Board Officers

PRESIDENT
Josephine Almeida

SECRETARY
Judy Mulrooney

VICE PRESIDENT
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Andrew Hewitt

BOARD EMERITORUM
Dr. Sheilah Riordan
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Senior Leadership

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Joanne Storrs

ASSISTANT EXECUTIVE DIRECTOR
Marc Mauricio

DIRECTOR OF OPERATIONS
Douglas Latham

BUSINESS MANAGER
Diane Shannon

DIRECTOR OF DAY HABILITATION
Sarah Campbell

PROGRAM MANAGER OF DAY HABILITATION
Cayte Still

COMMUNITY LIVING DIRECTOR
Beth Conaty

DIRECTOR OF EMPLOYMENT SERVICES
Hector Merlin

DIRECTOR OF COMMUNITY SUPPORTS
Jennifer Perry

HEALTHCARE COORDINATOR
Erica Marcotte, RN

PROGRAM AND CLINICAL DIRECTOR, HOME-BASED CHILDREN'S PROGRAM
Roberta Ryan
Rotary Day at PRIDE is when Taunton Rotarians bring their passions here and share them with our participants. In the spring of 2019 when they visited it was a fabulous day of giving. These community leaders taught classes on wreath making, cooking, and building bird houses. They also conducted popular sing-a-longs. Huge smiles were everywhere, not only on the faces of our PRIDE participants but also on the Rotarians who led the events. Thank you, Rotary, for all that you do for our great City of Taunton. You are always welcome at PRIDE!
We’re growing!

In November of 2019 PRIDE expanded its Adult Foster Care Community Service Program. This included new administrative offices located at The District Center for the Arts, formerly the District Court building at 15 Court Street here in Taunton MA.

This move now allows our team of Registered Nurses and Care Managers the ability to grow and flourish in a location central to their members, families and care givers.

We are proud to be partnering with The District Center for the Arts, while continuing to offer exceptional and expanding services to the greater area of southeast Massachusetts.
PRIDE’S Advisory Council provides valuable input from the point of view of participants within our organization. Run by our members, those volunteering on the Council are elected every two years in November, at the same time as federal and state elections.
This year to celebrate our 50th PRIDE wanted to take our annual summer cookout to the next level, so we held it at Francis Farm in Rehoboth, MA. On a wonderful August afternoon, participants, family members and employees enjoyed beach volleyball, bocce, basketball, horse shoes and so much more. The icing on the cake was our favorite local musician and former employee, Steve Macomber, who got the group line dancing and singing to all of our favorite tunes. It was a fabulous day and a great time of celebration.
Equine Therapy Builds Skills
At PRIDE we believe that all success stories begin with the process of forming relationships. This holds no truer than through our relationship with Contact with Horses, located in Little Compton, RI.

Thanks to a portion of grant funding from Sensata Industries, PRIDE is pleased to explore the values of Equine-Assisted Psychotherapy (EAP) with our constituents. Contact with Horses offers a unique opportunity for participants to experience change in their lives through interaction with horses.

EAP involves activities including grooming, feeding, haltering and leading a horse. The ultimate goal of this service is to help our participants develop needed skills and attributes such as accountability, responsibility, and self-confidence. It also helps build trusting relationships and increases self esteem. We are thrilled with the success of this program. The benefits for our PRIDE participants are undeniable.
665 people were served in PRIDE Programs.

70 EMPLOYEES

(ABI) Acquired Brain Injury
(AFC) Adult Foster Care
(CBDS) Community-Based Day Services
(CEPS) Community Employment & Placement Services
(DH) Day Habilitation
(HBCP) Home-Based Children's Program
(PCAM) Personal Care Attendant Management
(PRE-ETS) Pre-Employment Transition Services
(PRIDEWRX) PRIDEWRX
(MCB) Massachusetts Commission for the Blind
(VE)* Vocational Evaluation

*INCLUDES INDIVIDUALS FROM MULTIPLE PROGRAMS; NOT INCLUDED IN TOTAL.
Day Habilitation (DH) provides supportive therapies and activities for individuals in need of developmental skill acquisition and nursing supports.

Home-Based Children’s Program (HBCP) provides services to children diagnosed with Autism Spectrum Disorder (ASD) and/or other developmental delays. The main goal is to enable children to remain at home. Home services address the unique concerns of each child in order to maintain, stabilize, and/or improve current levels of functioning.

Personal Care Attendant Management (PCAM) provides staff to help individuals manage their personal care attendants and enable them to live independently.

Pre-Employment Transition Services (Pre-ETS) provide individualized services for students ages 14-22 who have disabilities and are enrolled in high school and/or post-secondary educational programs. The goal is to help students ready themselves for transition from school to competitive employment. Taking place in or outside of school, students receive job exploration counseling, work readiness training, self-advocacy, mentoring, a paid community-based internship, and counseling on post-secondary education when applicable.

PRIDEWRX provides professional services to the business community, such as bulk and direct mailings, commercial cleaning services, assembly, and packaging.

Transition to Work Program (TTW) provides employment, education and skill development, in collaboration with local school systems, to assist with the transition from high school to work for optimal success. Each opportunity is tailored to the interests and abilities of the individual.

Vocational Evaluation (VE) provides systematic assessment of an individual’s potential for employment and the best job match.
Statement of Activities

FYE 2019

Total Revenue = $5,675,829
Total Expenses = $5,833,972

Photo (right): Bristol County Savings Bank presents $7,500 grant to PRIDE for health and wellness. Pictured left to right: E. Dennis Kelly, BCSB Past President and Board member; Frank Teixeira, BCSB Board Member; Maureen Cody, BCSB Board member; Mayor Thomas Hoye; Joanne Storrs, PRIDE Executive Director; Douglas Latham, PRIDE Director of Operations; Patrick Murray, Jr., BCBS President & CEO; Jeanne Quinn, BCSB Board member and City Councillor; Luis Ricciardi, President & CEO, Bristol Wealth Group; and Dennis Leahy, Executive Vice President, BCSB.
Fundraising Events $72,940
(GROSS INCOME)

$51,032. ...................... Golf Tournament
17,798. ....................... Clam Boils
3,610. ...................... Running of the Elves
5,005. ...................... Liberty & Union Ale House Fundraiser

Contributions / Grants / Gifts In Kind $40,100

$12,000. ..................... Sensata Technologies
8,000. ....................... City of Taunton
7,500. ...................... Bristol County Savings Bank
6,500. ...................... G. Lopes Construction
1,500. ...................... Ohlson Packaging
1,300. ...................... Taunton Rotary Club
1,200. .................... T. A. Fillipovich Landscaping
1,100. ...................... Dighton Lions Club
1,000. .................... Marc & Colleen Karsner
We’re a production partner offering high quality, reliable, and competitively-priced services that make a real difference in the lives of countless individuals. Thank you for teaming up with us as responsible, corporate citizens.

PRIDEWRX served 39 different customers in 2019 with a total income of $367,270.

The top 10 companies were as follows:

- Fresh Inc. ..................... $189,401
- Cape Cod Sweets LLC ................. 45,041
- Mangiacotti Florals LLC ............... 33,826
- Purple Turtle ......................... 13,129
- National Marker, Inc. ................ 12,939
- Ocean Spray Cranberries ............ 11,276
- Charles River Laboratories .......... 7,374
- Craft Inc .......................... 6,540
- Ace International .................... 5,950
- Parker & Bailey ...................... 5,786
Our thanks to these companies for providing job opportunities to our individuals through PRIDEWRX and PRIDE Employment Services.

Ace International
Adams Graphic
Advanced Marketing Solutions
Agilux Laboratories
Autopart International
Back Bay Outfitters, Inc.
Bay State Specialty
BETA Inc.
Blue Tiger
Bristol County Community Counseling
Bristol Elder Services
Bristol Tape Services
C&W Services
Candy Creek
Cape Cod Sweets, LLC
CBM Industries
Century Box
Charles River Laboratories
CLC Packaging
Cornell Dublier
Craft Inc.
Davol – Taunton Printing/Future Graphics
Dighton Lions
Diversified Biotech
Eurest Dining at General Dynamics C-4
Fresh, Inc.
Green Vision One, LLC
Kat Burki Inc.
Kiwanis Club
Lopes Construction Company
LVMH Perfumes
Mac Wholesalers
Mangiacotti
National Marker
Ocean Spray Cranberries
OPS Printing
Parker & Bailey
Pierce Aluminum
Purple Turtle
Romanow Container
Rotary Club of Taunton
Stop & Shop Supermarket Co.
Sharing the Harvest
Southeastern Regional Planning & Economic Development District (SRPEDD)
Taunton Art Association
Taunton Development Corporation
Workforce Services/Equipment Shop
Wyrmwood Gaming Supplies
Annual Awards

Each Year PRIDE Honors Constituents who have made leaps and bounds in independence across a spectrum of areas. We also honor the achievements of employees and caregivers who have given 100% of themselves to make major impacts on those we serve.

Community Living Award
JANET DELIMA

Over the last year Janet has been accessing her community more, and enjoying her relationship with her care giver while increasing her independence in several areas.

Personal Accomplishment Award
JEANNE SVAGZDYS & VASILI PRESTON

For the first time ever, two individuals received this award. Jeanne and Vasili were honored for their positive attitudes and supportiveness to peers, while always working to achieve their goals and conquer new ones.

Care Giver of the Year
MARYANN CRAVENHO

Maryann has exceeded all expectations, and gone above and beyond in affording one of our PRIDE individuals an excellent living environment that is not only nourishing but also rewarding for both.

 Presidents Community Award
BRITTANY ALVES

This award is given to an individual who has gone through PRIDE’s Work/Evaluation Services and obtained a competitive job in the community. This year, Brittany gained a paid position at The Boys & Girls Club of Pawtucket. She maintains a great attitude, gets along very well with her co-workers and has excellent attendance.

Pictured above left to right: Maryann Cravenho (Caregiver), Jeanne Svagzdys, Vasili Preston, Dan Porrello (staff), Janet DeLima, and Brittany Alves.
PRIDE Lifetime Achievement Award
DOUG LATHAM

In appreciation of more than 40 years of dedicated and loyal service to PRIDE and our mission, Doug Latham was presented with the Lifetime Achievement Award at PRIDE's 50th Anniversary Gala. His personal example of leadership, competence and concern for others and his highest standards of excellence serve as an inspiration to us all. Doug also received a special citation from the Massachusetts State Legislature, presented by Rep. Shaunna O'Connell (photo above).

THIS YEAR DAN PORTELLO

was awarded the huge accolade of Employee of the Year. All of our folks here at PRIDE simply adore him. His gentle and warm nature is infectious and makes people want to be around him.

Dan started at PRIDE in November 2015 as a Community Specialist. A natural right from the start, his caring personality shone through on a daily basis.

Since then Dan has supported our participants in employment settings such as Ocean Spray, Salvation Army, and janitorial work both on- and off-site. He's always been a strong advocate and an excellent team player. Dan often volunteers to help with afterhour events like the annual Taunton parade, Bingo, and the 5K Elf Run.

After working in Community-Based Day Services for about a year, he grew into a team leader, helping with the curriculum and filing for case managers. He took the initiative to attend ISPs and learn the process of helping participants create a goal and see it through. He's a go with the flow kind of guy, and is always willing to get a group out on an exciting adventure.

We're proud of Dan's growth into his new role of Case Manager, which he has picked up at the speed of light. Congratulations Dan! Great to have you as part of the PRIDE team.
PRIDE IS THANKFUL FOR ALL OF THE COMMUNITY INVOLVEMENT

surrounding our fundraising efforts and events. We’ve had another successful year because of the generosity of our donors, sponsors and event participants. PRIDE’s fundraising is always of major importance, with all donations going directly to our services provided.
WE APPRECIATE OPPORTUNITIES TO GIVE BACK TO OUR COMMUNITY through PRIDE volunteer groups. Our participants and staff often help those in need and contribute to the common good. You’ll find us assisting with holiday food drives; sponsoring families in need; working with the Salvation Army; placing flags on veterans’ graves for Memorial Day; and helping clean the City of Taunton on Earth Day. We also compete in volleyball and softball tournaments to raise money for Easter Seals.
PRIDE's 2019 Annual Report is a publication of our agency, a 501(c) (3) not for profit organization incorporated in 1969. This report provides a representative snapshot of the accomplishments and activities taking place from July 1st 2018 through June 30 2019, and gratefully acknowledges the contributions of our friends and supporters.